

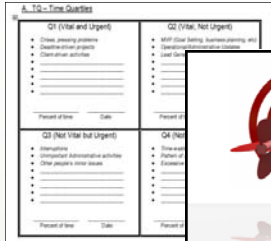


New Standards, Habits, Attitudes, Purpose, and Expectations for your 2.0 Real Estate Business!

Systems

Goals, Time Management, and Planning

Listing Presentations, Buyer Appointments, and CRM



Scripts

Mastery of Networking, Prospecting, and Personal Promotion Dialogue and Scripts



- The difference between a 'yes' and a 'no' is dependent on your dialogue skills
- Learn how to use web 2.0 key phrases and dialogue to get more business
- Howard Chung will teach best practices and scripts from Tom Hopkins, Floyd Wickman, Brian Buffini, Jeffrey Gitomer, Seth Godin, and others!



Social Media Marketing



Learn how to use Social Media Effectively in your business!



- Make an amazing impression to your Gen X and Gen Y customers and clients!
- Get more business with a Blog and automated Social Media CRM
- Crush the competition with new marketing strategies to get more buyer leads and listing conversions!





#1 Agent Makeover

Refresh your Online Presence with a new Blog!

Web 2.0 **BLOG** with Automated content

Get (and STAY) Connected using **Social Media CRM!**



Make a great ONLINE 1st Impression!

- We'll take info from your existing site
- Add video and impressive pages to your NEW blog
- Automated content provided weekly
- Add *your* content when *you* want to
- Get AHEAD of the competition!



Get more REFERRALS with Social Media!

- We'll create / connect your accounts
- Content is generated from your blog
- Stay 'Top-of-Mind' with your sphere



\$99 setup and \$39 per month thereafter

- Sell ad space on your blog and have this service paid for!
- Refer other businesses to web864.com and get paid!



#2 Listing Makeover

A New Standard to capture more buyers and listings!

Web 2.0 Integrated Marketing Services to get more business



We'll create a unique web-address (URL) to market your listing

- Drive people to your website (blog) and connect with you!
- Impress neighbors and community members
- Save \$\$ by reducing print and advertising costs!



We'll create a cool Video with music of your listing

- Helps create an emotional connection with potential buyers
- Showcase not only the home, but the lifestyle and community
- Make your listings stand out among competing homes for sale!



We'll create a Blog Post that the URL will forward to

- Sell your services, not just the home!
- Control the conversation and allow only positive comments!
- Connect with more Gen X and Gen Y buyers and sellers



We'll create a Facebook Group Page of your listings

- This acts as an online flyer that can be updated and shared!
- Get buyers and sellers to instantly refer you to their FB "friends"!
- Option to have your seller or admin update news, events, and links!

\$49 per listing

- Compare with your current marketing expenses per listing!
- Spend less on ads and market yourself **ONLINE!**

Web864 Virtual Assistants

Focus on relationships, not admin! We'll get it done for you!

Web864.com
Virtual Assistants



- Use Web864 for all your social media integration needs! (Facebook admin, LinkedIn Recommendation requests, Tweets, blog entries, and much more!)
- Let us also handle your marketing needs! (Basic graphic design, flyers, website admin, farming and CRM campaigns!)

\$29 an hour billed in 15 minute increments!

Just go to www.Web864.com and contact us!

Email: service@web864.com